

CENLA
AWARD

CENTRAL LOUISIANA 4 UNDER 40 PROGRAM



CENLA
4WARD



YPG of cenla

Established in 2022 by YPG and The Central Louisiana Regional Chamber of Commerce, CENLA 4WARD honors those under 40 years of age who are making an impact and improving communities in Central Louisiana and beyond.

This program is a feature part of YPG's mission and strategy to connect diverse professionals across the area and create a force that will both strengthen and grow Central Louisiana through increased opportunity and connection for young professionals.

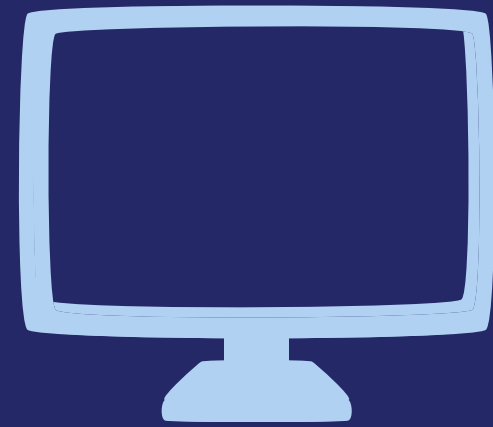
CENLA **4WARD**

**THE PROGRAM RECOGNIZES INDIVIDUALS WHO EXHIBIT
THE 4 PILLARS THAT MOVE COMMUNITIES 4WARD:**

- **COMMUNITY INVOLVEMENT**
- **INDUSTRY IMPACT**
- **LEADERSHIP & PROFESSIONAL DISTINCTION**
- **PASSION & PERSEVERANCE**



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ONLINE NOMINATION FORM

- \$100 Nomination Fee*
- Nominees must be 39 or younger as of the prior year
- Nominees must work or reside in the Central Louisiana region



RUBRIC-BASED COMMITTEE SELECTION

- Committee of no less than 3 community members of various ages, backgrounds & industries
- Objective judging rubric based on the program's 4 Pillars

PROGRAM DETAILS



AWARDS BANQUET & LUNCHEON

- A ticketed event open to all community members
- Weekday luncheon held in the Fall

*YPG & Chamber members and sponsors will receive a discounted nomination fee





 **AVOUELLES**

 **CONCORDIA**

 **CATAHOULA**

 **GRANT**

 **LA SALLE**

 **RAPIDES**

 **WINN**

ELIGIBILITY REQUIREMENTS
WORK OR RESIDE IN CENLA REGION



CENLA **4WARD**

PROGRAM **TIMELINE**

PLANNING PERIOD: MARCH - JULY

NOMINATION PERIOD: JULY - SEPTEMBER

SELECTION PERIOD: OCTOBER

RECOGNITION PERIOD: NOVEMBER



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**PARTNERSHIP
OPPORTUNITIES**

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$1,000 *TITLE SPONSOR*

- Co-branding & publicity in all event materials and promotions
- Opportunity to speak & present at awards luncheon or Leadership Summit
- Reserved table at the awards luncheon
- Two free 4-Under-40 nominations

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$500 *PREMIER PARTNER*

- Individual social media promotion
- Logo or brand mention in all event materials
- Reserved Table at the full event
- One free 4-Under-40 nomination

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FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$350 *TABLE SPONSOR*

- Joint social media promotion with other table sponsors
- Brand mention in event materials
- Logo displayed during the event
- Reserved table for full event

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FOR SPONSORSHIP FORM



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SPONSORSHIP
OPTIONS

CUSTOM **OR**
IN-KIND

- Don't see a partnership opportunity that fits your team's budget, scope or skill set? Contact us to see how we can still partner to move CENLA 4WARD.

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**POINT OF
CONTACT**

TAKE ACTION & LEARN MORE AT
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