

CENLA
AWARD

CENTRAL LOUISIANA 4 UNDER 40 PROGRAM





RECOGNIZING INDIVIDUALS WHO EXHIBIT THE 4 PILLARS THAT MOVE COMMUNITIES 4WARD:

- COMMUNITY INVOLVEMENT
- INDUSTRY IMPACT
- LEADERSHIP & PROFESSIONAL DISTINCTION
- PASSION & PERSEVERANCE



CENLA **AWARD**



ONLINE NOMINATION FORM

- \$100 Nomination Fee*
- Nominees must be 39 or younger as of the prior year
- Nominees must work or reside in the Central Louisiana region



RUBRIC-BASED COMMITTEE SELECTION

- Committee of no less than 3 community members of various ages, backgrounds & industries
- Objective judging rubric based on the program's 4 Pillars

PROGRAM DETAILS



AWARDS BANQUET & LUNCHEON

- A ticketed event open to all community members
- Weekday luncheon held in the Fall

*YPG & Chamber members and sponsors will receive a discounted nomination fee





 **AVOUELLES**

 **CONCORDIA**

 **CATAHOULA**

 **GRANT**

 **LA SALLE**

 **RAPIDES**

 **WINN**

ELIGIBILITY REQUIREMENTS
WORK OR RESIDE IN CENLA REGION



CENLA **4WARD**

PROGRAM **TIMELINE**

PLANNING PERIOD: MARCH - JULY

NOMINATION PERIOD: JULY - SEPTEMBER

SELECTION PERIOD: SEPTEMBER - OCTOBER

RECOGNITION PERIOD: NOVEMBER



CENLA
4WARD



PARTNERSHIP OPPORTUNITIES

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$700 *TITLE SPONSOR*

- Co-branding & publicity in all event materials and promotions
- Opportunity to speak & present at awards luncheon
- Reserved table at the awards luncheon
- Two free nominations

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$500 *PREMIER PARTNER*

- Individual social media promotion
- Logo or brand mention in all event materials
- Reserved Table at the awards luncheon
- One free nomination

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$350 *TABLE SPONSOR*

- Joint social media promotion with other table sponsors
- Brand mention in event materials
- Logo displayed the awards luncheon
- Reserved Table at the awards luncheon

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA **4WARD**

SPONSORSHIP OPTIONS

\$150 *PROGRAM PARTNER*

- Brand mention in event materials
- Joint social media promotion with other table sponsors
- Two reserved tickets for the awards luncheon
- One free nomination

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



CENLA
4WARD

SPONSORSHIP
OPTIONS

CUSTOM **OR**
IN-KIND

- Don't see a partnership opportunity that fits your team's budget, scope or skill set? Contact us to see how we can still partner to move CENLA 4WARD.

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



YPG of cenla

CENLA
4WARD

**POINT OF
CONTACT**

SARAH C. LABORDE

SARAH.LABORDE@CRESTOPERATIONS.COM

C: 318.730.2030 | O: 318.427.9354

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM



YPG of cenla

CENLA
4WARD

YPGCENLA.ORG/4WARD

YPGCENLA.ORG/4WARD
FOR SPONSORSHIP FORM

