

CENLA
AWARD

CENTRAL LOUISIANA 4 UNDER 40 PROGRAM



CENLA **4WARD**

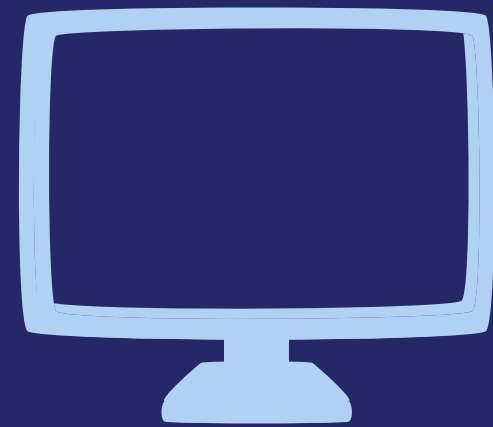
RECOGNIZING INDIVIDUALS WHO EXHIBIT THE 4 PILLARS THAT MOVE COMMUNITIES 4WARD:

- **COMMUNITY INVOLVEMENT**
- **INDUSTRY IMPACT**
- **LEADERSHIP & PROFESSIONAL DISTINCTION**
- **PASSION & PERSEVERANCE**

CONTACT: SARAH C. LABORDE
SARAH.LABORDE@CRESTOPERATIONS.COM



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ONLINE NOMINATION FORM

- \$100 Nomination Fee*
- Nominees must be 39 or younger as of Dec. 31, 2021
- Nominees must work or reside in the Central Louisiana region



RUBRIC-BASED COMMITTEE SELECTION

- Committee of 3 to 5 community members of various ages, backgrounds & industries
- Objective judging rubric based on the program's 4 Pillars

PROGRAM DETAILS



AWARDS BANQUET & LUNCHEON

- A ticketed event open to all community members
- Weekday luncheon held in early December

*YPG & Chamber members and sponsors will receive a discounted nomination fee



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PROGRAM **TIMELINE**

PLANNING PERIOD: MARCH - JUNE

NOMINATION PERIOD: JUNE - AUGUST

SELECTION PERIOD: SEPTEMBER - NOVEMBER

RECOGNITION PERIOD: EARLY DECEMBER

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**PARTNERSHIP
OPPORTUNITIES**

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SPONSORSHIP OPTIONS

\$700

- Co-branding & publicity in all event materials and promotions
- Opportunity to speak & present at awards luncheon
- One Table (6 tickets) at the awards luncheon
- Two free nominations

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SPONSORSHIP OPTIONS

\$300

- Individual social media promotion
- Featured logo or brand mention in all event materials
- Two tickets to the awards luncheon
- One free nomination

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SPONSORSHIP OPTIONS

\$150

- General logo or brand mention in event materials
- One free nomination

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SPONSORSHIP
OPTIONS

CUSTOM **OR**
IN-KIND

- Don't see a partnership opportunity that fit's your team's budget, scope or skill set? Contact us to see how we can still partner to move CENLA 4WARD.

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**POINT OF
CONTACT**

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